

BusyBz Cleaning Co. – Privacy Policy

Effective Date: [June 16, 2026] | Website: [<https://www.busybzcleaningco.com>]

BusyBz Cleaning Co. (“BusyBz,” “we,” “us,” or “our”) provides cleaning and facilities support services to clients throughout the Dallas–Fort Worth Metroplex. This Privacy Policy explains how we collect, use, disclose, and protect information when you visit our website (the “Site”), request a quote, or otherwise interact with us. By using the Site, you agree to the practices described in this Policy.

1. Information We Collect

1.1 Information You Provide to Us

When you submit a contact form, request a quote, or otherwise reach out to us through the Site, we may collect:

- Name
- Email address
- Phone number
- Any additional details you choose to include in your message (such as service needs, property type, or preferred scheduling)

1.2 Information Collected Automatically

When you visit the Site, we and our service providers may automatically collect certain information about your device and how you interact with the Site, including:

- IP address and approximate location
- Browser type, device type, and operating system
- Pages viewed, time spent on pages, and referring/exit pages
- Date and time of visits

2. Cookies and Tracking Technologies

We use cookies, pixels, and similar tracking technologies to operate the Site and to understand how visitors use it. Specifically, we use:

- Analytics tools (such as Google Analytics) to measure site traffic and visitor behavior
- Advertising tools (such as Google Ads and/or the Meta/Facebook Pixel) to measure the performance of our ads and to show relevant ads to people who have visited our Site

These tools may set cookies on your browser or use similar technologies to collect information about your visits to this and other websites. You can control cookies through your browser settings, and you can opt out of certain advertising cookies through tools such as the Network Advertising Initiative (optout.networkadvertising.org), the Digital Advertising Alliance (optout.aboutads.info), or your Google Ads Settings. Disabling cookies may affect how the Site functions.

3. How We Use Your Information

We use the information we collect to:

- Respond to quote requests and inquiries
- Schedule, provide, and manage cleaning and facilities support services
- Communicate with you about your service, account, or requests
- Operate, maintain, and improve the Site
- Measure and improve the performance of our marketing and advertising
- Comply with legal obligations and protect our legal rights

4. How We Share Your Information

BusyBz does not sell your personal information, and we do not share your personal information with third parties for their own independent marketing purposes. We may share information with:

- Service providers who perform functions on our behalf, such as website hosting, email/communications platforms, scheduling or customer relationship management software, and payment processing
- Analytics and advertising platforms (such as Google and Meta) that help us understand Site usage and measure advertising performance, as described in Section 2
- Government authorities or other parties when required by law, legal process, or to protect the rights, property, or safety of BusyBz, our clients, or others
- A successor entity in connection with a merger, acquisition, or sale of business assets

Each of these service providers and platforms is permitted to use your information only as needed to perform their functions and not for their own independent purposes, except as those platforms' own privacy policies may otherwise describe (for example, Google's and Meta's use of advertising data under their respective privacy policies).

5. Data Security

We use reasonable administrative, technical, and physical safeguards designed to protect the information we collect. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee absolute security.

6. Data Retention

We retain personal information for as long as necessary to fulfill the purposes described in this Policy, including to provide services you have requested, maintain business records, and comply with our legal obligations.

7. Your Choices and Rights

Depending on where you live, you may have rights regarding your personal information, such as the right to request access to, correction of, or deletion of the information we hold about you, or

to opt out of certain uses (such as targeted advertising). To make a request, contact us using the information in Section 10 below. We will respond in accordance with applicable law.

You may also opt out of marketing emails at any time by using the unsubscribe link included in those emails, and you may limit cookie-based tracking through your browser or device settings as described in Section 2.

8. Children's Privacy

The Site is intended for general business audiences and is not directed to children under 13. We do not knowingly collect personal information from children under 13. If you believe a child has provided us with personal information, please contact us so we can delete it.

9. Third-Party Links

The Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites, and we encourage you to review their privacy policies before providing any information.

10. Contact Us

If you have questions about this Privacy Policy or wish to exercise any rights described above, please contact us at:

BusyBz Cleaning Co.

Dallas, Texas

Email: [Insert Contact Email]

Phone: [Insert Contact Phone Number]

11. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised effective date. Your continued use of the Site after changes are posted constitutes your acceptance of the updated Policy.